



ELAN Monthly Sales Report – October 2017

ELAN Microelectronics Corp., a major touch controller leader in global NB market, announced that its consolidated net sales for October 2017 were NT\$648 million. (+18% YoY, -13.6% MoM).

October 2017 Sales --YoY Comparison

Unit: NT\$Thousand

Year	2017	2016	YoY
Net Sales (Consolidated)	648,107	548,842	+18%

October was into 4Q17 which is the low operating season. Therefore, the sales of Touchscreen Controller and Touchpad Module were lower than last month which show decrease by 14.1% & 18.9% (MoM), respectively. October consolidated net sales were composed of touch applications (including Fingerprint Sensor applications) which accounted for 68%, and non-touch applications accounted for 32%.

For making differentiations from the other rivals, ELAN expands its Fingerprint Sensor solution aggressively to widen its portfolio of fingerprint applications. ELAN had shipped fingerprint financial card to Korea's second largest bank and then succeeded in design-win of the United Nations fingerprint employee ID card. Next, ELAN aims the huge market of fingerprint credit card and keeps on developing multi-function in one smart card with fingerprint sensor applications fields.

In the meanwhile, in line with the AI (Artificial Intelligence) and Big Data trend of development, using the smart card with fingerprint identification, can track the identity of the use of card holders, analyze consumer behavior (such as where transactions are made and what places are accessed) can offer different industries to create new vision and applications.

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