



ELAN Monthly Sales Report – March 2018

ELAN Microelectronics Corp., a major touch controller leader in global NB market, announced that its consolidated net sales for March 2018 were NT\$605 million, (+3.8% YoY, +28.68% MoM). Accumulated sales for 1Q18 were NT\$1,779 million, +11.95% YoY, compared to 1Q17.

March Sales --YoY Comparison

Unit: NT\$ Thousand

Year	2018	2017	YoY
Net Sales (Consolidated)	604,765	582,553	+ 3.8%

The net sales of each product line for March 2018 rose from February 2018 because of increasing seasonal demand of consumer electronics, touch –screen was an increase of 49.19% MoM, touch-pad was a growth of 22.39% MoM, MCU was up to 36.95% MoM, PST was +22.14% MoM, and Fingerprint Recognition was +54.58% MoM. The consolidated net sales for March 2018 were composed of touch applications, including biometric applications, accounted for 68%, and non-touch applications accounted for 32%.

ELAN officially announced to enter into the Artificial Intelligence (AI) Field and implemented this plan from the AI application including biometrics to the automotive electronics category, eventually extending the development of the AI platform to plan the long-term development prospect.

ELAN pointed out that in the next three years, the overall plan of the investment in AI development will invest more than 100 human resources, and the investment funds will account for 15% to 30% of total R&D expense. This is an important ongoing task; therefore, we can predict that this part will increase revenue year by year.

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