



ELAN Monthly Sales Report – October 2018

ELAN Microelectronics Corp., a major touch controller leader in global NB market, announced that its consolidated net sales for October 2018 were NT\$825 million, (+27.3% YoY, -5.8% MoM).

October 2018 Sales --YoY Comparison

Unit: NT\$ Thousand

Year	2018	2017	YoY
Net Sales (Consolidated)	825,082	648,107	+27.3%

From October, 4Q18 is a relatively low season. However, compared with the same period last year, it is obvious growth. It is estimated to have double-digit annual growth. ELAN's operational growth in this year is mainly due to not only the increase in penetration of existing customers and the blessing of new customers, but also high ASP chips shipments increase.

In October, the sales of the Touchscreen Controller, Microcontroller, Fingerprint Sensor, and Touchpad Module all fell slightly from last month, but the Pointing stick(PST) still had a monthly growth of 5.7%. The consolidated net sales for October 2018 were composed of touch applications, including biometric applications, accounted for 67%, and non-touch applications accounted for 33%.

ELAN officially announced to enter into the Artificial Intelligence (AI) Field and implemented this plan from the AI application including biometrics to the automotive electronics category, eventually extending the development of the AI platform to plan the long-term development prospect.

ELAN pointed out that in the next three years, the overall plan of the investment in AI development will invest more than 100 human resources, and the investment funds will account for 15% to 30% of total R&D expense. This is an important ongoing task; therefore, we can predict that this part will increase revenue year by year.



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