



ELAN Monthly Sales Report – November 2018

ELAN Microelectronics Corp., a major touch controller leader in global NB market, announced that its consolidated net sales for November 2018 were NT\$760 million, (+20% YoY, -7.7% MoM).

November 2018 Sales --YoY Comparison

Unit: NT\$ Thousand

Year	2018	2017	YoY
Net Sales (Consolidated)	760,938	634,071	+20%

ELAN's operation in November was in the low season. However, compared with the same period last year, it is obvious growth 20%. ELAN's operation growth in this year is mainly due to not only increasing penetration rate from the existing tier one NB clients and adding US and China new clients, but also increasing high ASP chips shipments.

In November, the sales of Microcontroller still had a monthly growth of 4.6%. The sales of the other products including Touchscreen Controller, Fingerprint Sensor, Touchpad Module and Pointing stick (PST) were less than last month. The consolidated net sales for November 2018 were composed of touch applications, including biometric applications, accounted for 67%, and non-touch applications accounted for 33%.

ELAN officially announced to enter into the Artificial Intelligence (AI) Field and implemented this plan from the AI application including biometrics to the automotive electronics category, eventually extending the development of the AI platform to plan the long-term development prospect.

ELAN pointed out that in the next three years, the overall plan of the investment in AI development will invest more than 100 human resources, and the investment funds will account for 15% to 30% of total R&D expense. This is an important ongoing task; therefore, we can predict that this part will increase revenue year by year.



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