



**ELAN Monthly Sales Report – December 2018**

ELAN Microelectronics Corp., a major touch controller leader in global NB market, announced that its consolidated net sales for December 2018 were NT\$698 million, (+15.3% YoY, -8.3% MoM).

**December 2018 Sales --YoY Comparison**

**Unit: NT\$ Thousand**

Year	2018	2017	YoY
<b>Net Sales (Consolidated)</b>	<b>697,935</b>	<b>605,147</b>	<b>+15.3%</b>

ELAN's operation in December was in the low season. However, compared with the same period last year, it was obvious double digit growth. Accumulated sales in 2018 were NT\$8,651 million, +15.3% YoY. ELAN's operation growth in 2018 was mainly due to not only penetration rate increasing from the existing tier one NB clients, representing an increase in market share, and adding new models shipment from US and China new clients, but also increasing high ASP chips shipments.

In December, the sales of Touchpad Module, Microcontroller and Fingerprint Sensor still slightly grew from last month. The sales of the other products including Touchscreen Controller & Module and Pointing stick (PST) were less than last month. The consolidated net sales for December 2018 were composed of touch applications, including biometric applications, accounted for 70%, and non-touch applications accounted for 30%.

Facing the advent of 2019, the global macroeconomic environment has a large number of variables, and ELAN's primary task is to insist on improving product development energy and increasing the added value of products. ELAN is to expect to continue to grow in 2019 from increasing the market share of the Touchscreen Controller and Touchpad Module. The main practice is to increase the penetration rate of the existing tier one NB clients and the shipment of new models. In addition, new applications with additional features for existing Fingerprint Sensors applied in NB contribute to improve sales and ASP. Furthermore, the catalyst of the sales of new product of TDDI with pen function, as well as the expansion of the touch with pen function to the smartphone field and the rising ASP will lead operation to grow in 2019.



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ELAN officially announced to enter into the Artificial Intelligence (AI) Field and implemented this plan from the AI application including biometrics to the automotive electronics category, eventually extending the development of the AI platform to plan the long-term development prospect.

ELAN pointed out that in the next three years, the overall plan of the investment in AI development will invest more than 100 human resources, and the investment funds will account for 15% to 30% of total R&D expense. This is an important ongoing task; therefore, we can predict that this part will increase revenue year by year.

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