



ELAN Monthly Sales Report – February 2019

ELAN Microelectronics Corp., a major touch controller leader in global NB market, announced that its consolidated net sales for February 2019 were NT\$509 million, (+8.3% YoY, -33.2% MoM).

February 2019 Sales --YoY Comparison

Unit: NT\$ Thousand

Year	2019	2018	YoY
Net Sales (Consolidated)	508,929	469,985	+8.3%

Due to the Lunar New Year holidays, the fewer working days made February sales lower than the last month. But it was still better than the same period last year. Overall, the sales of the product lines were lower than the last month. Only the sales of Fingerprint Sensors were +9.1% MoM. However, the sales of Touchpad Module & Microcontroller were +26.72% & +8.7% YoY, respectively. Pointing stick (PST) was currently in the inventory adjustment period, due to positively pulling of it previously.

The consolidated net sales for February 2019 were composed of touch applications, including biometric applications, accounted for 72%, and non-touch applications accounted for 28%.

Facing the advent of 2019, the global macroeconomic environment has a large number of variables, and ELAN's primary task is to insist on improving product development energy and increasing the added value of products. ELAN is to expect to continue to grow in 2019 from increasing the market share of the Touchscreen Controller and Touchpad Module.

The main practice is to increase the penetration rate of the existing tier one NB clients and the shipment of new models. In addition, new applications with additional features for higher priced chips such as encryption for existing Fingerprint Sensors applied in NB contribute to improve sales and ASP. Furthermore, the catalyst of the sales of new product of TDDI with pen function, as well as the expansion of the touch with pen function to the smartphone field and the rising ASP will lead operation to grow in 2019.



義隆電子股份有限公司
ELAN MICROELECTRONICS CORP

地址：30076 新竹科學工業園區創新一路 12 號
Address: No. 12, Innovation 1st Rd., Hsinchu
Science Park, Hsinchu 30076, Taiwan (R.O.C.)
TEL: 886-3-563-9977
FAX: 886-3-563-9966

ELAN officially announced to enter into the Artificial Intelligence (AI) Field and implemented this plan from the AI application including biometrics to the automotive electronics category, eventually extending the development of the AI platform to plan the long-term development prospect.

ELAN pointed out that in the next three years, the overall plan of the investment in AI development will invest more than 100 human resources, and the investment funds will account for 15% to 30% of total R&D expense. This is an important ongoing task; therefore, we can predict that this part will increase revenue year by year.

Contact Information :

- Spokesperson: Dennis Liu E-mail: dennis_liu@emc.com.tw
- IR Contact: Emily Chiang E-mail: emily@emc.com.tw